

Case study

American Football comes to Leeds...



Success responding to young people's needs:

As a result of need identified through the Year 9 audit, American Football sessions were introduced in Leeds. The sessions began in term 1 with a pilot in Morley High School aimed at young people aged 13-14 years. The session is currently over-subscribed and numbers are limited because only one coach is involved - young people have been turned away because the sessions are full.

Links with the Yorkshire Rams have been formed and two more sessions are being developed for term 2, delivered by coaches from the Rams. Coaching training courses are also scheduled as two or three more schools wish to get involved.

► *It is envisaged that this is the beginning of a big American Football project in Leeds with links to an American school planned, which would facilitate exchange visits. There are also ideas in the pipeline to form an academy.*

► *The Rams are hugely supportive of the sessions ("they are mega keen") and it is hoped that this is the start of a big project in Leeds*

The Rams have an existing junior section but are keen to attract more players into their club, two young people have already joined the club as a result of the taster sessions. After 10 weeks a charge of £1 or £2 will be introduced. If parents are willing to pay this charge then Extending Activities funding will be moved over to support more new sessions at other schools. The introduction of a charge will ensure that the sessions are sustainable and are not dependent upon funding over the long term.

Continuing to take the approach of responding to expressed need from young people, two further sessions are planned to commence from September (term 2). These sessions will focus on basketball and archery.



► *"The project has been extremely well received by participants - demand has exceeded supply - and two young people from these sessions have already joined the Yorkshire Rams club".*